

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Covington/Holmes**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Druid Hill YMCA Baltimore City	Kacy Conley Director	6-26-91	Mtg held at YMCA Baltimore City	Award given to station for PSA credited with increasing membership	Coverage of Award presentation on 11PM newscast, June 26, 1991

SH3-0252

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
BUILD (Baltimoreans United in Leadership Development)	Gary Rodwell Executive Director	6-26-91	Mtg held at station	Discussed 1991/92 agenda-Baltimoreans United in Leader- ship Development (BUILD)	Ongoing news coverage

SH3-0253

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Health Care for the Homeless	Jackie Gaines	6-27-91	Mtg held at Health- care offices Baltimore City	Plan meeting for Comedy Care fundraiser	Aired PSAs for Comedy Care event throughout September 1991

SH3-0254

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Blue Cross Blue Shield of Maryland	Mary Foster Community Relations Director	6-27-91	Breakfast Mtg held at Sheraton Towson Hotel restaurant	Need for more low cost health care in state	Ongoing news coverage

SH3-0255

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Covington/Feldman/Anbinder

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
League of Women Voters	Ann Gresser Director	6-27-91	Mtg held at station	Promoting upcoming primary and general election	Ran PSAs urging people to get out and vote in primary prior to September 11, 1991 and again for November, 1991 general election; also provided ongoing news stories

SH3-0256

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
City Police Public Relations Manager	Dennis Hill Public Relations Director, Baltimore City Police Dept	6-27-91	Police Head- quarters Baltimore City	Community Policing	General news coverage as community policing was implemented by City

SH3-0257

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Olympic Trials Committee, Department of Economic and Employment Development (Maryland)	Barbara Bozzuto	6-27-91	Mtg held at station	1992 US Gymnastic Trials in Baltimore	See page 7

SH3-0258

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
HERO (Health Education Resources Organization)	Bonnie Serpick	6-28-91	Mtg held at station	AIDS awareness campaign, Lifesongs fundraiser	Aired PSAs for Lifesongs (fundraiser sponsored by WMAR during August/ September 1991)

SH3-0259

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Velleggia/Barr**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Maryland Food Bank	Bill Ewing Executive Dir.	7-10-91	Mtg held at WBSB Radio, Baltimore City	Upcoming "Bags of Plenty" food drive for hungry; how we will promote and motivate people to give	Ran PSAs, news stories and station food drive during October/November 1991
Maryland Food Committee	Linda Eisenberg Executive Dir.				Station has sponsored this event for six (6) years, since its inception, and raised over \$125,000 and 300,000 pounds of food

SH3-0260

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Velleggia**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Urban Services	Norman Ross Dorothy Jordan	7-10-91	Mtg held at station	Upcoming AFRAM '91 plans - African American Festival held in Baltimore City. WMAR sponsored kick-off luncheon, donating airtime and \$3,000	Ran PSAs and special five-part news series during July, 1991

SH3-0261

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Covington**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
National Conference of Christians and Jews	Karen Wilson Executive Director	7-10-91	Mtg held at station	Discussed racial tensions in community, strategies to combat	Coverage of Robert Poole Middle School (Baltimore City) Peer Mediation Program in September/October 1991

SH3-0262

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Zeiden/Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Baltimore Reads	Maggi Gaines Executive Dir.	7-10-91	Mtg held at station	Combining literacy program with Bullets basketball to spur reading	Ran PSAs in winter 1991/1992
Washington Bullets	Judy Holland Marketing Dir.				

SH3-0263

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Lupus Foundation	Mary Guidais	7-11-91	Mtg held at station	Program ideas and the need for PSA's	Ran PSAs in late 1991

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee	Robert Keller President, GBC	7-11-91	Mtg held at GBC ofc Baltimore City	State of Baltimore Report and Implementation	General news coverage

SH3-0265

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
DEED (Department of Employment and Economic Development)	Randy Evans Dean Kenderdine	7-12-91	Mtg held at station	Economic develop- ment for state	General news coverage

SH3-0266

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Dimensions Health Corporation	Bill Jews President Board Member GBC	7-15-91	Breakfast Mtg held at Cross Keys Baltimore City	State of Baltimore Report and Implementation	General news coverage

SH3-0267

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia/Barr/Kakel

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Action for the Homeless State agency	Norma Pinette- Executive Director	7-15-91	Mtg held at station	Upcoming "Hits for the Homeless" campaign	Aired PSAs promoting "Hits for the Homeless" July 20, 1991; ran half-hour mini-telethon raising \$60,000 for Action for the Homeless Also ran news stories on 5PM newscasts week prior to telethon.

SH3-0268

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Covington**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Office of Recycling (Baltimore)	Ellen Kobler	7-16-91	Mtg held at station	Need for promoting city recycling efforts	Created and ran PSAs for city-wide curbside recycling effort beginning fall 1991

SH3-0269

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Maccabee Games (Jewish Athletic organization)	Robert Matz Trahan Burden & Charles Advertising Agency	7-16-91	Meeting held at Cross Keys Baltimore City	Upcoming Maccabee Games in Baltimore	Ran PSAs during summer (July/August 1992) for Goodwill Games held in August 1992 in Baltimore

SH3-0270

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner/Barr**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Governor's office	Lainy Lebow Assistant to the Governor	7-17-91	Breakfast Mtg held at Cross Keys Baltimore City	Governor's Medal of Distinction Award	See page 12

SH3-0271

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Business Executives	Bob Keller President Greater Baltimore Committee	7-17-91	Mtg held at GBC ofc Baltimore City	Public/Private partnerships with schools	Robert Poole Middle School (Baltimore City) partnership with WMAR including news coverage, technical assistance to school and on-site monthly presentations by station personnel

SH3-0272

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
State Health Department	Nelson Sabatini	7-18-91	Mtg held at station	Presented station with award for AIDS PSA's	Coverage on news at 5PM July 18, 1991

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee	Jeff Valentine Deputy Director Staffer in charge of education issues	7-18-91	Mtg held at station	City's education problems	Ongoing news coverage

SH3-0274

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Girl Scouts of Central Maryland	Bill Klinger Advertising Agency Director hired by GSCM	7-19-91	Mtg held at station	Asked WMAR to sponsor upcoming Girl Scouts campaign	Ongoing news coverage

SH3-0275

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Velleggia**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
The Chimes (City agency for mentally retarded adults)	Terry Perl Executive Director Ron Shapiro Attorney	7-22-91	Mtg held at Chimes ofc in Baltimore City	Upcoming fundraiser for the Chimes (mentally retarded services)	Ran PSAs during September 1991 and provided news coverage of The Chimes October 1991 fundraiser

SH3-0276